

NJ Soybean Board News

Keeping you up to date on your checkoff investment

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From the Chairman



Hello, New Jersey soybean farmers! New Jersey enters the winter season coming off a successful harvest. We had an impressive state yield average of 41 bushels per acre, and we're looking forward to the next planting season.

During this chilly winter, the New Jersey Soybean Board (NJSB) is staying busy. NJSB received matching funds from the

United Soybean Board (USB) for radio and billboard advertising. This advertising will promote the use of Bioheat®, or biodiesel used as heating oil. Soybean oil continues to be the primary feedstock used to manufacture biodiesel in the United States, so Bioheat use is good for our bottom line.

NJSB is also preparing for its third annual Producers Meeting at Elmer Grange Hall in Elmer on February 19. This event, which is free to all soybean farmers, will feature a number of speakers on a variety of important topics, such as white mold,

pesticides, high oleic soybeans and biodiesel. Speakers will be able to answer questions on issues that affect all Garden State farmers. I encourage all New Jersey soybean farmers to attend this meeting and take advantage of the valuable information that will be available.

As always, please feel free to contact me or New Jersey Soybean Board Executive Director Debbie Hart with any questions.

– Brian Palmer
Chairman, New Jersey Soybean Board

Soy Checkoff's High Oleic Program Helps Farmers Reclaim Oil Market Share



High oleic soybeans represent an innovative technology that could help the soybean industry remain competitive and reclaim lost share in the edible oil market. This year, New Jersey farmers will be able to plant this innovation in their fields.

The soy checkoff is leading a five-year effort to expand the availability of high

oleic. Recognizing this potential to revolutionize the soy oil industry, the checkoff set a goal of 18-23 million planted acres of high oleic soybeans by 2023.

Perdue AgriBusiness is currently contracting high oleic acres with an incentive-based identity-preserved program. Due to the need to specially process high oleic soybeans, processors must contract acres with farmers to ensure availability of supply.

High oleic soybeans are developed using proven genetics and cutting-edge technologies. They deliver a strong agronomic package and yield potential that's comparable with soybean varieties farmers currently grow, while meeting customers' needs.

The oil from high oleic soybeans offers better functionality in high-heat situations than commodity soybean oil, making it more attractive to some food industry customers. Customers in the frying and baking industry will see longer fry life and shelf life for their products.



Industrial users may also see benefits from this added functionality. The soy checkoff is currently researching the potential for high oleic soybean oil to be used in synthetic motor oils and expanded lubricant applications. For more information on high oleic soybeans, visit www.SoyInnovation.com.

New Jersey Soybean Board

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Weed Management



Weeds continue to be an issue for Garden State farmers. As weeds evolve, the ways farmers manage weeds also need to evolve. Weed control in soybean fields remains critical to profitability. A weed-management plan can help farmers strategize and improve their soybean yields. Here are some simple tips to incorporate into your

weed-management plan and deal with the tough issue of herbicide resistance:

- Start early: Applying herbicides before planting gives soybean seeds a chance to emerge and grow without weed pressures.
- Follow instructions: Apply herbicides according to the full suggested rate.
- Watch for weeds: Check borders and bare soil in fields where weed infestations can begin. Check fields for new herbicide-resistant weeds, and kill all herbicide-resistant plants before they go to seed. Dead weeds cannot produce seed!
- Don't rely on only one mode of action: Use a combination of herbicides that attack weeds differently. Also, rotate herbicides from year to year based on their modes of action.

- Rotate crops: A typical weed-management plan for soybeans will not be the same as one for corn or other crops.

For more information on weed management, visit www.TakeActionOnWeeds.com.



You're Invited

You're invited to attend the New Jersey Soybean Board's third annual Producers Meeting on February 19, at Elmer Grange Hall in Elmer. This informational session, which is free to all soybean farmers, will cover topics

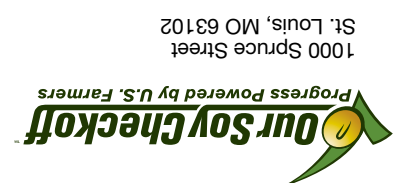
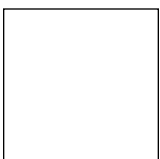
such as white mold, pesticide updates, high oleic soybeans and biodiesel. This event is complimentary. Farmers can sign up by calling the NJSB headquarters at **609-585-6871**.



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See how your checkoff investment is benefiting New Jersey soybean farmers



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